

Frank Kenna

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Professional Experience

THE MARLIN COMPANY (TMC), Wallingford, CT **1986-Present**
Chairman & President

TMC is a \$20 million business-to-business publisher, based in Wallingford, CT. They publish materials to help senior managers in 8,000+ organizations across North America communicate effectively with their employees on important topics such as safety, quality, teamwork, productivity and motivation. ♦ Tripled size of company since becoming president. ♦ Expanded product offerings from 5 to fourteen vertical markets. ♦ In 2003 introduced a digital signage/Internet version of the product which today accounts for over 70% of new sales.

THE MARLIN FIREARMS COMPANY, North Haven, CT **1999-2008**
Chairman

Marlin is a leading U.S. manufacturer of sporting firearms. ♦ Soon after becoming Chairman, sold off a non-performing real estate subsidiary. ♦ In 2000, led search for and acquired a \$10 million competitor, H&R Firearms in Gardener, MA. ♦ After 8 years of profitable growth topping out at over \$80 million in sales, devised strategy and sold the combined companies to Remington Firearms in January 2008 at a multiple of 7.3 x EBITDA.

ROCK THE PATH, Camden, ME **2008-2009**
Director

A non-profit holistic retreat and educational center offering a range of experiential programming, beneficial services, and enlightening experiences to reduce stress, increase productivity, achieve personal and professional goals.

Education & Organizations

Boston University, School of Management **1973-1977**
Bachelor Science/Business Management (BS/BA)

Young Presidents Organization (YPO) **1994-Present**
Comprised of more than 20,000 leaders in 100 countries, YPO is the world's largest network of business peers that exchange ideas, pursue learning and share strategies for success. Currently active as an alumni.

Connecticut Odyssey of the Mind (CTOM) **1993-Present**
Parent/Coach 1993-2000
President, Board of Directors 2003-2004
Member, Board of Directors 2000-2009
Statewide Problem Captain 2001-2009

CTOM is a Connecticut creative problem-solving program for student teams K-12 and college, CTOM is a non-profit 501(c)(3) educational organization. Odyssey of the Mind (the parent organization) is an international educational program that provides creative problem-solving opportunities for students from kindergarten through college.

Easter Seals Goodwill Industries

1997-Present

Member, Board of Directors 1997-2002

Chairman, Board of Directors 2000-2004

Chairman, Goodwill Committee 1997-2009

Easter Seals Goodwill Industries' vocational programs and 11 Goodwill Stores serve individuals with mental retardation, mental illness, physical and medical disabilities, individuals who were formerly homeless and individuals who are poor, unemployed and underemployed. ♦ As Chairman of the Goodwill Committee which oversees the retail stores, oversaw growth from 7 to 11 stores, and 5 donation centers. ♦ During that time went from a loss of \$150,000 per year to a \$1,000,000 profit in 2008.

CATCH

1990-1992

President

Created this grass-roots group of 150 parents of elementary school children. The organization's goal was to work with the local public school system to encourage more creativity and critical thinking skills and to fill children's needs not offered by the local school systems.

Personal

Lives with his wife, Kimberly, a teacher at New Haven's Foote School, in Branford, CT. Has two sons 23 & 26 who live in New York City, one with a degree in Vocal Performance from the Steinhart School at NYU, and the other attending graduate school at NYU working towards a degree in Psychology. Hobbies include economy & finance, painting, boating, photography, photo & video editing, golf and meditation.