

Jay Huffard

Manager, Consor Capital LLC

Jay is a manager of Consor Capital LLC, the general partner which has been created to manage funds aimed at investing in early stage consumer product and consumer technology companies. In addition to Consor Capital, Jay has been Managing Director of Huffard & Co., a private equity investment firm since 1988 and, since 1993; he has also been Managing Director and principal of Prima Management Corp., a private equity investment partnership. Jay began his career at Donaldson, Lufkin, & Jenrette, Inc ("DLJ") in 1966 and retired from DLJ and its parent, The Equitable, in 1988. From 1987 to 1988, he was Chief of Staff to the Chairman of The Equitable. Previously he served DLJ in various executive and operating capacities including EVP, Managing Director, and CEO of certain direct and indirect subsidiaries. Recent projects include Front Royal, Access Television Network, and Parisco. Previous noteworthy projects included U.S. HomeCare, United States Surgical and The North Face, Inc. He has been a Trustee of Deerfield Academy and the Yale Development Board and he is currently an Advisory Board Member of the Yale School of Forestry and Environmental Studies. Jay received his MBA from the Stanford Graduate School of Business and his BA from Yale University.