

Jay Huffard

Manager, Consor Capital LLC

Jay is a Manager of Consor Capital LLC, the general partner of Consor Capital I & II, Limited Partnership funds which invest in early stage consumer product companies which have used technology to create a sustainable competitive advantage. In addition to Consor Capital, Jay has been Managing Director of Huffard & Co., a private equity investment firm since 1988 and, since 1993; he has been Managing Director and principal of Prima Partners, a private equity investment partnership. Jay began his career at Donaldson, Lufkin, & Jenrette, Inc ("DLJ") in 1966 and retired from DLJ and its then parent, The Equitable, in 1988. From 1987 to 1988, he was Chief of Staff to the Chairman of The Equitable. Previously he served DLJ in various executive and operating capacities including EVP, Managing Director, and CEO of certain direct and indirect subsidiaries. Recent projects include James River Group, Front Royal, MyWinesDirect and Access Television Network. Previous noteworthy projects included U.S. HomeCare, United States Surgical and The North Face, Inc. He has been a Trustee of Deerfield Academy and served on the Yale Development Board and he is currently an Advisory Board Member of the Yale School of Forestry and Environmental Studies. Jay received his MBA from the Stanford Graduate School of Business and his BA from Yale University.