

## Josh Huffard

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Josh is a manager of Consor Capital LLC ([www.consorcapital.com](http://www.consorcapital.com)), a venture capital firm founded by Josh Huffard and Jay Huffard to invest in early stage consumer product and consumer technology companies. Prior to founding Consor in 2002, Josh was one of four Principals at Sterling Payot Company, a San Francisco-based venture capital firm from 1994-2001. Josh began his direct investing career in 1992 at Donaldson, Lufkin & Jenrette's Merchant Banking Group in NYC. Select past and current investments include: Yahoo! (Yahoo Marketplace), Wired Ventures, LivePerson, ArgyleTV, Rapid Logic, Wit Capital, Master Replicas, JetEye, Cloudmark and vSocial. Past advisory assignments have included Visa International, Pacific Telesis and Triarc (RC Cola and Arby's). Josh received his BA from Yale University.